



# SPONSORSHIP PACKET

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# Dear Sponsor,

We literally couldn't do it without you! Selkirk Outdoor Leadership & Education (SOLE) depends on the support of our Annual & Event Sponsors to fund our operations and continue to serve our region's youth. Our goal is to continue to provide these essential educational opportunities for our "leaders of tomorrow", but we need your help! Since our inception in 2011, SOLE's sponsors have served a pivotal role in getting well over 8,000 youth unplugged and outdoors to explore, achieve, and lead through SOLE's award-winning and nationally recognized experiential education programs, largely in outdoor settings.

Your generous contributions allow us to support:

1. Expand SOLE's capacity to offer additional in and out of school programs for underserved youth.
2. Secure education resources that underpin our intentional program designs.
3. Provide affordable access to SOLE programs throughout the year.

This sponsorship packet highlights SOLE's Annual & Event Sponsorship opportunities for 2024. We understand that your sponsorship creates a partner relationship with us, and we want you to feel mutually supported as well! We have created a benefits package to help highlight your company's commitment to SOLE while supporting your brand. Sponsorship levels and benefits, including when and where your brand will be highlighted is included in our packet. If you are interested in learning more about these opportunities specifically please reach out to me. Together we can create an amazing educational experience outdoors for today's youth!

As a team of dedicated volunteers, SOLE's Development Committee works diligently to ensure that sponsors receive their benefits throughout the year and are well recognized throughout our online and local community, consistently striving to make your sponsorship dollars count. We encourage feedback and discussion of sponsorship options, and are always looking for like-minded folks to join our team, so please reach out with your comments and questions.

Thank you for your consideration of support!

Janel Fausti

## Contact Us:

**Janel Fausti** | Development Committee Chair | [janel.fausti@soleexperiences.org](mailto:janel.fausti@soleexperiences.org)  
**Jillian Vanderbeek** | Board Chair | [jillian.vanderbeek@soleexperiences.org](mailto:jillian.vanderbeek@soleexperiences.org)

# GET TO KNOW US.

## THE MISSION OF SELKIRK OUTDOOR LEADERSHIP & EDUCATION IS TO EMPOWER YOUTH TO EXPLORE, ACHIEVE, & LEAD OUTDOORS.

SOLE actualizes its mission by designing and facilitating experiential education programs in outdoor settings for youth 4 to 18 years of age. Since inception in 2011, SOLE has led the way in the Inland Northwest designing purposeful experiential educational programs using evidence-based methods and industry best practices.

### Our Core Values



#### Explore.

SOLE programs utilize inquiry-based coupled with experiential education in outdoor settings to develop and hone skills.



#### Achieve.

SOLE programs provide the opportunity to reach and exceed goals to form new paradigms.



#### Lead.

SOLE programs provide a sound educational foundation from which to draw from and transfer and generalize to other applications beyond SOLE.



#### Reach.

SOLE programs develop and maintain a positive learning environment for all participants so they can challenge themselves to reach their true potential.



#### Teach.

SOLE programs include purposefully designed experiential education curricula facilitated by trained and certified outdoor educators, traditional educators, and practitioners with real-world experience.

### Its What We Do.

## Learn More.

[www.soleexperiences.org](http://www.soleexperiences.org)



# Testimonials From the Field



"This experience gave me a new sense of confidence and realization of what is actually possible!"

~ **SOLE Teen Trek Participant**

"This is the **BEST** field trip **EVER!**"

~ **Many SOLE SnowSchool Experience students since 2012**

"I think SOLE is the best thing he has ever done for his character building and soul enhancement."

~ **Laurie D., SOLE Parent**

"Becoming a SOLE Sponsor allows us to invest in a phenomenal organization and their programs that are making a real difference now, and will into the future!"

~ **Northern Lights Exteriors, 2023**





# Why Annual Sponsorship?



## 2022-2023 ANNUAL REPORT BY THE NUMBERS

Over  
**1,200**  
rural youth  
served

Over  
**50%**  
of participants  
low income

Over  
**10,400**  
hours of  
programming  
provided

Underrepresented rural youth were able to unplug and reconnect outdoors through SOLE's award-winning & nationally-recognized experiential education programs thanks to donors like you!



Friends like you have also volunteered over 5,000 hours to engage and educate underrepresented rural youth in the Inland Northwest.



- Over 70% of SOLE participants were "first timers" exploring and learning in, and about, their wildlands.
- 100% of students received a full or partial scholarship for their SOLE Experience thanks to generous donors and sponsors.
- Over 90% of students demonstrated mastery of conservation literacy concepts related to their SOLE Experience.

SOLE'S ANNUAL SPONSORSHIP ALLOWS BUSINESSES AND CORPORATIONS TO MARKET THEIR BRAND WHILE SUPPORTING AFFORDABLE AND ACCESSIBLE OUTDOOR EDUCATION FOR OVER 1,000 RURAL UNDER-SERVED YOUTH EACH YEAR.



# Annual Sponsorship Levels & Benefits

## PINNACLE

\$5,000

## TEACH

\$3,000

## REACH

\$2,500

## LEAD

\$2,000

## ACHIEVE

\$1,000

## EXPLORE

\$500



If you require an invoice or would prefer to sponsor via check, please contact our Development Committee Chairperson:

[janel.fausti@soleexperiences.org](mailto:janel.fausti@soleexperiences.org)

## Annual Sponsorship Benefits

	PINNACLE \$5,000	TEACH \$3,000	REACH \$2,500	LEAD \$2,000	ACHIEVE \$1,000	EXPLORE \$500
Social media posts sharing sponsorship and branding	◆	◆	◆	◆	◆	◆
eNewsletter Sponsor Shoutout	◆	◆	◆	◆	◆	
Logo displayed at signature events	◆	◆	◆	◆		
Logo on SOLE website for 1 year	◆	◆	◆			
Logo on mobile STEM Gear Trailers for 1 year	◆	◆				
Logo on signage at Mountain & Valley Field Campus Locations for 2 Years	◆					

Your annual and event sponsorship has a significant impact on our organization, influencing both our program goals and daily operations. It enables us to carry out strategic planning initiatives and much more. Explore the benefits of our sponsorship packages and let us know if you have any questions, we would be happy to help!



# Event Sponsorship

SOLE'S EVENT SPONSORSHIP ALLOWS BUSINESSES AND CORPORATIONS TO SHOWCASE THEIR BRAND TO HUNDREDS OF PATRONS WHILE SUPPORTING AFFORDABLE AND ACCESSIBLE OUTDOOR EDUCATION FOR OVER 1,000 RURAL UNDER-SERVED YOUTH EACH YEAR.



# Event Sponsorship Levels & Benefits

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## TEACH

\$3,000

## REACH

\$2,500

## LEAD

\$2,000

## ACHIEVE

\$1000

## EXPLORE

\$500



*If you require an invoice or would prefer to sponsor via check, please contact our Development Committee Chairperson:*

**[janel.fausti@soleexperiences.org](mailto:janel.fausti@soleexperiences.org)**

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## Event Sponsorship Benefits

### Drink Ticket Sponsor - \$2,500 +

Provide drinks at the 'Watering Hole' throughout the evening! Your Drink Ticket Sponsorship will provide two drink tickets to each guest (choice of beer, wine or mocktail). Your company name and logo will be clearly highlighted at the beverage bar, and you will have a signature mocktail available on the menu! An additional opportunity is available to provide branded souvenir glasses for guests to take home.

Your sponsorship includes:

- Company logo clearly displayed on signage at bar
- Company logo included in welcome signage, event banner and SOLE's website
- Verbal recognition at the event
- Includes (2) complimentary tickets to attend the Gala (\$190 value)
- Additional opportunity to provide branded souvenir glasses for guests to take home

**Need ideas?** To align with the Roundup at the Ranch theme, you could provide branded enameled steel mugs, mason jar glasses, etc. If you would like to provide branded glasses, provide stock to the event committee no later than September 13, 2024. Quantity to be determined based on tickets sold.

Note: Once each guest's drink tickets are used, the guest can purchase additional drinks from the no-host bar.



### **Photo Booth Sponsor - \$2,000 +**

Be a part of the ultimate photo booth experience for guests to strike a pose and capture the evening. Your company name will be clearly highlighted at the booth and each photo posted digitally will have your company logo on it! The backdrop will be curated by SOLE.

Your sponsorship includes:

- Company name clearly highlighted at the photo booth area
- Company logo on each digital photo
- Company logo included in welcome signage, event banner and SOLE's website
- Verbal recognition at the event
- Includes (2) complimentary tickets to attend the Gala (\$190 value)

### **Musician Sponsor - \$2,000 +**

Keep the party going throughout the evening as the event's musician sponsor! This year we welcome The Hankers, a Northwest Country Music Association Band of the Year winner!

- Company logo clearly displayed at the musician's stage
- Company logo included in welcome signage, event banner and SOLE's website
- Verbal recognition at the event
- Includes (2) complimentary tickets to attend the Gala (\$190 value)

### **Dessert Sponsor - \$1,000 +**

Present guests with a Cowboy and Cowgirl themed cookie bar!

- Company logo clearly displayed at signage at the dessert station
- Company logo included in welcome signage, event banner and SOLE's website
- Verbal recognition at the event
- Includes (2) complimentary tickets to attend the Gala (\$190 value)

### **Bonfire Lounge Sponsor - \$1,000 +**

Sit back and relax as the Bonfire Lounge Sponsor!

- Company logo clearly displayed at the bonfire area
- Company logo included in welcome signage, event banner and SOLE's website
- Verbal recognition at the event
- Includes (2) complimentary tickets to attend the Gala (\$190 value)

### **Event Matching Sponsor - \$500 (Multiple opportunities) + ^**

Provide matching funds during the evening's attendee Call for Sponsorship/Donations. We have fun ways of doing this to engage sponsors/donors, please reach out for more information

- Company logo clearly displayed on the event screen during Call for Sponsorship/Donations
- Company logo included in welcome signage, event banner and SOLE's website
- Verbal recognition at the event
- Includes complimentary ticket(s) to attend event for each \$500 purchased - (1) for Gala (\$95 value) or (5) for Backcountry Film Festival (\$100 value)

## **Decor Sponsor - \$500 (3 opportunities) + ^**

Adorn the event with centerpieces curated by SOLE as the Decor Sponsor!

- Company logo clearly displayed at signage of each guest table
- Company logo included in welcome signage, event banner and SOLE's website
- Verbal recognition at the event
- Includes complimentary ticket(s) to attend event for each \$500 purchased - (1) for Gala (\$95 value) or (5) for Backcountry Film Festival (\$100 value)

**None of those opportunities strike your fancy, but you still want to sponsor our event? We have the following tiered sponsorship opportunities available.**

## **TIERED SPONSORSHIP**

### **Lead Sponsor - \$3,000 + ^**

- Recognition on all sponsor banners at event
- Recognition on SOLE's social media outlets (Instagram/Facebook) 4 months in July, August, and September and after the event in October.
- Recognition on SOLE's website homepage banner for two weeks
- Verbal recognition at the event
- Featured post on SOLE's social media outlets (Instagram/Facebook/LinkedIn) after the event.
- A complete table for Gala - (8) complimentary tickets to Gala or (38) complimentary tickets to Backcountry Film Festival (\$760 value)

### **Achieve Sponsor - \$2,000 + ^**

- Recognition on all sponsor banners at event
- Recognition on SOLE's social media outlets (Instagram/Facebook/LinkedIn) 3 months in August, September and after the event in October.
- Recognition on SOLE's website homepage banner for two weeks
- Verbal recognition at the event
- 1/2 a table. (4) complimentary tickets to Gala or (19) complimentary tickets to Backcountry Film Festival (\$380 value)

### **Explore Sponsors - \$1,000 + ^**

- Recognition on all sponsor banners at event
- Recognition on SOLE's social media outlets (Instagram/Facebook/LinkedIn) for 2 months in September and after the event in October.
- Verbal recognition at the event
- Includes (2) complimentary tickets to Gala or (10) complimentary tickets to Backcountry Film Festival (\$190-\$200 value)

**+ Denotes Gala Sponsorship Opportunity**

**^ Denotes Backcountry Film Festival Sponsorship Opportunity**

## **CUSTOM OPPORTUNITIES**

If you wish to donate more than \$3,000 to this event, we will collaborate with you to develop a tailored benefits package based on the amount donated. Please reach out to Janel Fausti at [janel.fausti@soleexperiences.org](mailto:janel.fausti@soleexperiences.org) or 503-830-2472.



# Calendar of Events

## January

- Backcountry Film Festival - Annual Fundraiser for SOLE's SnowSchool Experience program
- SOLE In & Out-of-School Programs

## February

- SOLE In & Out-of-School Programs

## March

- SOLE In & Out-of-School Programs

## April

- Spring Break STEM Camp
- Summer Program Registration Opens

## May

- Idaho Gives - Annual Fundraiser for SOLE's Youth Scholarship Fund

## June

- Summer SOLE Out-of-School Programs

## July

- Summer SOLE Out-of-School Programs

## August

- Summer SOLE Out-of-School Programs

## September

- Summer SOLE In & Out-of-School Programs

## October

- Summer SOLE In & Out-of-School Programs

## November

- Fall Break

## December

- SnowSchool Experience Volunteer Training
- Winter Break STEM Camp



**CONTACT US**

[www.soleexperiences.org](http://www.soleexperiences.org)

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