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Dear Sponsor,

We literally couldn't do it without you! Selkirk Outdoor Leadership & Education (SOLE) depends on the support of our Annual & Event Sponsors to fund our operations and continue to serve our region's youth. Our goal is to continue to provide these essential educational opportunities for our "leaders of tomorrow", but we need your help! Since our inception in 2011, SOLE's sponsors have served a pivotal role in getting well over 8,000 youth unplugged and outdoors to explore, achieve, and lead through SOLE's award-winning and nationally recognized experiential education programs, largely in outdoor settings.

Your generous contributions allow us to support:

- 1. Expand SOLE's capacity to offer additional in and out of school programs for underserved youth.
- 2. Secure education resources that underpin our intentional program designs.
- 3. Provide affordable access to SOLE programs throughout the year.

This sponsorship packet highlights SOLE's Annual & Event Sponsorship opportunities for 2024. We understand that your sponsorship creates a partner relationship with us, and we want you to feel mutually supported as well! We have created a benefits package to help highlight your company's commitment to SOLE while supporting your brand. Sponsorship levels and benefits, including when and where your brand will be highlighted is included in our packet. If you are interested in learning more about these opportunities specifically please reach out to me. Together we can create an amazing educational experience outdoors for today's youth!

As a team of dedicated volunteers, SOLE's Development Committee works diligently to ensure that sponsors receive their benefits throughout the year and are well recognized throughout our online and local community, consistently striving to make your sponsorship dollars count. We encourage feedback and discussion of sponsorship options, and are always looking for like-minded folks to join our team, so please reach out with your comments and questions.

Thank you for your consideration of support!

Janel Fausti

Contact Us:

Janel Fausti | Development Committee Chair | janel.fausti@soleexperiences.org

Jillian Vanderbeek | Board Chair | jillian.vanderbeek@soleexperiences.org

GET TO KNOW US.

THE MISSION OF SELKIRK OUTDOOR LEADERSHIP & EDUCATION IS TO EMPOWER YOUTH TO EXPLORE, ACHIEVE, & LEAD OUTDOORS.

SOLE actualizes its mission by designing and facilitating experiential education programs in outdoor settings for youth 4 to 18 years of age. Since inception in 2011, SOLE has led the way in the Inland Northwest designing purposeful experiential educational programs using evidence-based methods and industry best practices.

Our Core Values



SOLE programs utilize inquiry-based coupled with experiential education in outdoor settings to develop and hone skills.



SOLE programs provide the opportunity to reach and exceed goals to form new paradigms.



SOLE programs provide a sound educational foundation from which to draw from and transfer and generalize to other applications beyond SOLE.



SOLE programs develop and maintain a positive learning environment for all participants so they can challenge themselves to reach their true potential.



SOLE programs include purposefully designed experiential education curricula facilitated by trained and certified outdoor educators, traditional educators, and practitioners with real-world experience.

Its What We Do.

Learn More.

www.soleexperiences.org

Testimonials From the Field



"This experience gave me a new sense of confidence and realization of what is actually possible!"

~ SOLE Teen Trek Participant

"This is the **BEST** field trip **EVER**!"

~ Many SOLE SnowSchool Experience students since 2012

"I think SOLE is the best thing he has ever done for his character building and soul enhancement."

~ Laurie D., SOLE Parent

"Becoming a SOLE Sponsor allows us to invest in a phenomenal organization and their programs that are making a real difference now, and will into the future!"

~ Northern Lights Exteriors, 2023

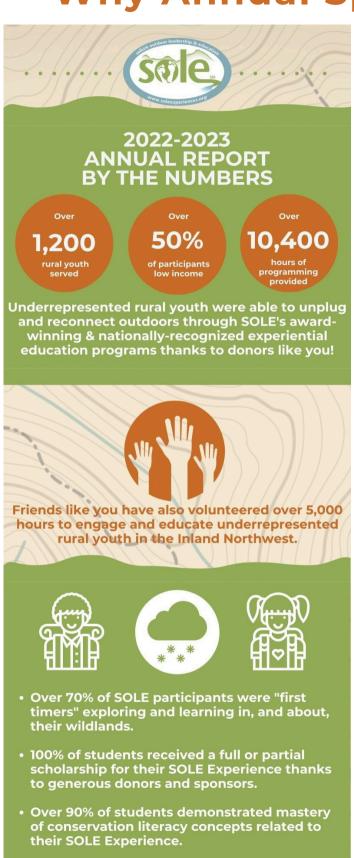








Why Annual Sponsorship?



SOLE'S ANNUAL SPONSORSHIP ALLOWS BUSINESSES AND CORPORATIONS TO MARKET THEIR BRAND WHILE SUPPORTING AFFORDABLE AND ACCESSIBLE OUTDOOR EDUCATION FOR OVER 1,000 RURAL UNDER-SERVED YOUTH EACH YEAR.





Annual Sponsorship Levels & Benefits

\$5,000 TEACH \$3,000

\$3,000 **REACH E** \$2,500

\$2,000 **ACHIEVE** \$1,000 **EXPLORE**

\$500





If you require an invoice or would prefer to sponsor via check, please contact our Development Committee Chairperson:

<u>janel.fausti@soleexperiences.org</u>

Annual Sponsorship Benefits Social media posts sharing sponsorship and branding eNewsletter Sponsor Shoutout Logo displayed at signature events Logo on SOLE website for 1 year Logo on mobile STEM Gear Trailers for 1 year Logo on signage at Mountain & Valley Field Campus Locations for 2 Years

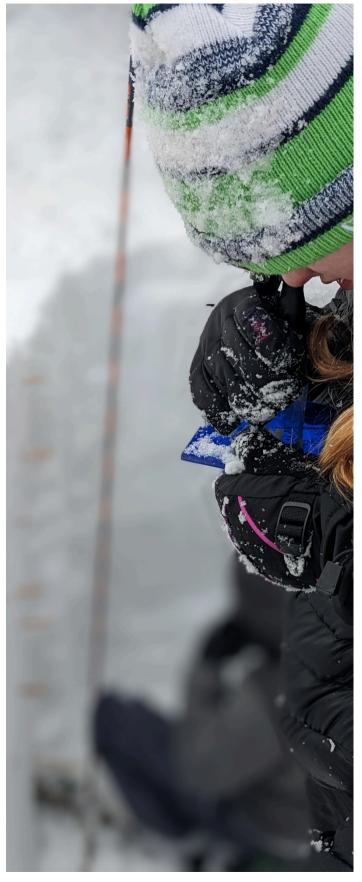
Your annual and event sponsorship has a significant impact on our organization, influencing both our program goals and daily operations. It enables us to carry out strategic planning initiatives and much more. Explore the benefits of our sponsorship packages and let us know if you have any questions, we would be happy to help!

Event Sponsorship

SOLE'S EVENT SPONSORSHIP
ALLOWS BUSINESSES AND
CORPORATIONS TO SHOWCASE
THEIR BRAND TO HUNDREDS OF
PATRONS WHILE SUPPORTING
AFFORDABLE AND ACCESSIBLE
OUTDOOR EDUCATION FOR
OVER 1,000 RURAL UNDERSERVED YOUTH EACH YEAR.







Event Sponsorship Levels & Benefits

TEACH

\$3,000

REACH

\$2,500

LEAD

\$2,000

ACHIEVE \$1000

EXPLORE

\$500





If you require an invoice or would prefer to sponsor via check, please contact our Development Committee Chairperson:

janel.fausti@soleexperiences.org

Event Sponsorship Benefits

Drink Ticket Sponsor - \$2,500 +

Provide drinks at the 'Watering Hole' throughout the evening! Your Drink Ticket Sponsorship will provide two drink tickets to each guest (choice of beer, wine or mocktail). Your company name and logo will be clearly highlighted at the beverage bar, and you will have a signature mocktail available on the menu! An additional opportunity is available to provide branded souvenir glasses for guests to take home.

Your sponsorship includes:

- Company logo clearly displayed on signage at bar
- · Company logo included in welcome signage, event banner and SOLE's website
- Verbal recognition at the event
- Includes (2) complimentary tickets to attend the Gala (\$190 value)
- · Additional opportunity to provide branded souvenir glasses for guests to take home

Need ideas? To align with the Roundup at the Ranch theme, you could provide branded enameled steel mugs, mason jar glasses, etc. If you would like to provide branded glasses, provide stock to the event committee no later than September 13, 2024. Quantity to be determined based on tickets sold.

Note: Once each guest's drink tickets are used, the guest can purchase additional drinks from the no-host bar.

Photo Booth Sponsor - \$2,000 +

Be a part of the ultimate photo booth experience for guests to strike a pose and capture the evening. Your company name will be clearly highlighted at the booth and each photo posted digitally will have your company logo on it! The backdrop will be curated by SOLE.

Your sponsorship includes:

- · Company name clearly highlighted at the photo booth area
- · Company logo on each digital photo
- · Company logo included in welcome signage, event banner and SOLE's website
- Verbal recognition at the event
- Includes (2) complimentary tickets to attend the Gala (\$190 value)

Musician Sponsor - \$2,000 +

Keep the party going throughout the evening as the event's musician sponsor! This year we welcome The Hankers, a Northwest Country Music Association Band of the Year winner!

- Company logo clearly displayed at the musician's stage
- Company logo included in welcome signage, event banner and SOLE's website
- Verbal recognition at the event
- Includes (2) complimentary tickets to attend the Gala (\$190 value)

Dessert Sponsor - \$1,000 +

Present guests with a Cowboy and Cowgirl themed cookie bar!

- Company logo clearly displayed at signage at the dessert station
- Company logo included in welcome signage, event banner and SOLE's website
- Verbal recognition at the event
- Includes (2) complimentary tickets to attend the Gala (\$190 value)

Bonfire Lounge Sponsor - \$1,000 +

Sit back and relax as the Bonfire Lounge Sponsor!

- Company logo clearly displayed at the bonfire area
- Company logo included in welcome signage, event banner and SOLE's website
- Verbal recognition at the event
- Includes (2) complimentary tickets to attend the Gala (\$190 value)

Event Matching Sponsor - \$500 (Multiple opportunities) + ^

Provide matching funds during the evening's attendee Call for Sponsorship/Donations. We have fun ways of doing this to engage sponsors/donors, please reach out for more information

- Company logo clearly displayed on the event screen during Call for Sponsorship/Donations
- Company logo included in welcome signage, event banner and SOLE's website
- Verbal recognition at the event
- Includes complimentary ticket(s) to attend event for each \$500 purchased (1) for Gala (\$95 value) or (5) for Backcountry Film Festival (\$100 value)

Decor Sponsor - \$500 (3 opportunities) + ^

Adorn the event with centerpieces curated by SOLE as the Decor Sponsor!

- Company logo clearly displayed at signage of each guest table
- Company logo included in welcome signage, event banner and SOLE's website
- Verbal recognition at the event
- Includes complimentary ticket(s) to attend event for each \$500 purchased (1) for Gala (\$95 value) or (5) for Backcountry Film Festival (\$100 value)

None of those opportunities strike your fancy, but you still want to sponsor our event? We have the following tiered sponsorship opportunities available.

TIERED SPONSORSHIP

Lead Sponsor - \$3,000 + ^

- Recognition on all sponsor banners at event
- Recognition on SOLE's social media outlets (Instagram/Facebook) 4 months in July, August, and September and after the event in October.
- Recognition on SOLE's website homepage banner for two weeks
- Verbal recognition at the event
- Featured post on SOLE's social media outlets (Instagram/Facebook/LinkedIn) after the event.
- A complete table for Gala (8) complimentary tickets to Gala or (38) complimentary tickets to Backcountry Film Festival (\$760 value)

Achieve Sponsor - \$2,000 + ^

- Recognition on all sponsor banners at event
- Recognition on SOLE's social media outlets (Instagram/Facebook/LinkedIn) 3 months in August, September and after the event in October.
- Recognition on SOLE's website homepage banner for two weeks
- Verbal recognition at the event
- 1/2 a table. (4) complimentary tickets to Gala or (19) complimentary tickets to Backcountry Film Festival (\$380 value)

Explore Sponsors - \$1,000 + ^

- Recognition on all sponsor banners at event
- Recognition on SOLE's social media outlets (Instagram/Facebook/LinkedIn) for 2 months in September and after the event in October.
- Verbal recognition at the event
- Includes (2) complimentary tickets to Gala or (10) complimentary tickets to Backcountry Film Festival (\$190-\$200 value)
- + Denotes Gala Sponsorship Opportunity
- ^ Denotes Backcountry Film Festival Sponsorship Opportunity

CUSTOM OPPORTUNITIES

If you wish to donate more than \$3,000 to this event, we will collaborate with you to develop a tailored benefits package based on the amount donated. Please reach out to Janel Fausti at <u>janel.fausti@soleexperiences.org</u> or 503-830-2472.



Calendar of Events

January

- Backcountry Film Festival Annual Fundraiser for SOLE's SnowSchool Experience program
- SOLE In & Out-of-School Programs

February

• SOLE In & Out-of-School Programs

March

• SOLE In & Out-of-School Programs

April

- Spring Break STEM Camp
- Summer Program Registration Opens

May

 Idaho Gives - Annual Fundraiser for SOLE's Youth Scholarship Fund

June

Summer SOLE Out-of-School Programs

July

• Summer SOLE Out-of-School Programs

August

• Summer SOLE Out-of-School Programs

September

• Summer SOLE In & Out-of-School Programs

October

• Summer SOLE In & Out-of-School Programs

November

• Fall Break

December

- SnowSchool Expereince Volunteer Training
- Winter Break STEM Camp

