



# 2024 ANNUAL SPONSORSHIP PACKET

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# Dear Annual Sponsor,

We literally couldn't do it without you! Selkirk Outdoor Leadership & Education (SOLE) depends on the support of our Annual Sponsors to fund our operations and continue to serve our region's youth. Our goal is to continue to provide these essential educational opportunities for our "leaders of tomorrow", but we need your help! Since our inception in 2011, SOLE's Annual Sponsors have served a pivotal role in getting well over 8,000 youth unplugged and outdoors to explore, achieve, and lead through SOLE's award-winning and nationally recognized experiential education programs, largely in outdoor settings.

Your generous contributions allow us to support:

1. Expand SOLE's capacity to offer additional in and out of school programs for under-served youth.
2. Secure education resources that underpin our intentional program designs.
3. Provide affordable access to SOLE programs throughout the year.

This sponsorship packet highlights SOLE's Annual Sponsorship opportunities for 2024. We understand that your sponsorship creates a partner relationship with us, and we want you to feel mutually supported as well! We have created a benefits package to help highlight your company's commitment to SOLE while supporting your brand. Together we can create an amazing educational experience outdoors for today's youth!

Included is a calendar of events that outlines our activities throughout the year when and where your sponsorship will be highlighted. In addition to our Annual Sponsorship Program, we also will offer specific Event Sponsorship levels and benefits for SOLE's Backcountry Film Festival in January and SOLE's Annual Gala Fundraiser in the Fall. If you are interested in learning more about these opportunities specifically please reach out to me.

As a team of dedicated volunteers, SOLE's Development Committee works diligently to ensure that sponsors receive their benefits throughout the year and are well recognized throughout our online and local community, consistently striving to make your sponsorship dollars count. We encourage feedback and discussion of sponsorship options, and are always looking for like-minded folks to join our team, so please reach out with your comments and questions.

Thank you for your consideration of support!

Janel Fausti

## Contact Us:

**Janel Fausti** | Development Committee Chair | [janel.fausti@soleexperiences.org](mailto:janel.fausti@soleexperiences.org)

**Jillian Vanderbeek** | Board Chair | [jillian.vanderbeek@soleexperiences.org](mailto:jillian.vanderbeek@soleexperiences.org)

# GET TO KNOW US.

## THE MISSION OF SELKIRK OUTDOOR LEADERSHIP & EDUCATION IS TO EMPOWER YOUTH TO EXPLORE, ACHIEVE, & LEAD OUTDOORS.

SOLE actualizes its mission by designing and facilitating experiential education programs in outdoor settings for youth 4 to 18 years of age. Since inception in 2011, SOLE has led the way in the Inland Northwest designing purposeful experiential educational programs using evidence-based methods and industry best practices.

## Our Core Values



### Explore.

SOLE programs utilize inquiry-based coupled with experiential education in outdoor settings to develop and hone skills.



### Achieve.

SOLE programs provide the opportunity to reach and exceed goals to form new paradigms.



### Lead.

SOLE programs provide a sound educational foundation from which to draw from and transfer and generalize to other applications beyond SOLE.



### Reach.

SOLE programs develop and maintain a positive learning environment for all participants so they can challenge themselves to reach their true potential.



### Teach.

SOLE programs include purposefully designed experiential education curricula facilitated by trained and certified outdoor educators, traditional educators, and practitioners with real-world experience.

## Its What We Do.

## Learn More.

[www.soleexperiences.org](http://www.soleexperiences.org)



# Testimonials From the Field



"This experience gave me a new sense of confidence and realization of what is actually possible!"

~ **SOLE Teen Trek Participant**

"This is the ***BEST*** field trip ***EVER!***"

~ **Many SOLE SnowSchool Experience students since 2012**

"I think SOLE is the best thing he has ever done for his character building and soul enhancement."

~ **Laurie D., SOLE Parent**

"Becoming a SOLE Sponsor allows us to invest in a phenomenal organization and their programs that are making a real difference now, and will into the future!"

~ **Northern Lights Exteriors, 2023**





# Why Annual Sponsorship?



## 2022-2023 ANNUAL REPORT BY THE NUMBERS



Underrepresented rural youth were able to unplug and reconnect outdoors through SOLE's award-winning & nationally-recognized experiential education programs thanks to donors like you!



Friends like you have also volunteered over 5,000 hours to engage and educate underrepresented rural youth in the Inland Northwest.



- Over 70% of SOLE participants were "first timers" exploring and learning in, and about, their wildlands.
- 100% of students received a full or partial scholarship for their SOLE Experience thanks to generous donors and sponsors.
- Over 90% of students demonstrated mastery of conservation literacy concepts related to their SOLE Experience.

SOLE'S ANNUAL SPONSORSHIP ALLOWS BUSINESSES AND CORPORATIONS TO MARKET THEIR BRAND WHILE SUPPORTING AFFORDABLE AND ACCESSIBLE OUTDOOR EDUCATION FOR HUNDREDS OF RURAL UNDER-SERVED YOUTH EACH YEAR.



# Annual Sponsorship Levels & Benefits

## PINNACLE

\$10,000

## TEACH

\$5,000

## REACH

\$2,500

## LEAD

\$1,000

## ACHIEVE

\$500

## EXPLORE

\$250



If you require an invoice or would prefer to sponsor via check, please contact our Development Committee Chairperson:

[janel.fausti@soleexperiences.org](mailto:janel.fausti@soleexperiences.org)

### Event Sponsorship Benefits

	PINNACLE \$10,000	TEACH \$5,000	REACH \$2,500	LEAD \$1,000	ACHIEVE \$500	EXPLORE \$250
Social media posts sharing sponsorship and branding	◆	◆	◆	◆	◆	◆
eNewsletter Sponsor Shoutout	◆	◆	◆	◆	◆	
Logo displayed at signature event SOLE Backcountry Film Festival and SOLE Gala	◆	◆	◆	◆		
Logo on SOLE website for 1 year	◆	◆	◆			
Logo on mobile STEM Gear Trailers for 2 years	◆	◆				
Logo on signage at Mountain & Valley Field Campus Locations for 5 Years	◆					

Your annual sponsorship has a significant impact on our organization, influencing both our program goals and daily operations. It enables us to carry out strategic planning initiatives and much more. Explore the benefits of our sponsorship packages and let us know if you have any questions, we would be happy to help!



# 2024 Calendar of Events

## January

- Backcountry Film Festival - Annual Fundraiser for SOLE's SnowSchool Experience program
- SOLE In & Out-of-School Programs

## February

- SOLE In & Out-of-School Programs

## March

- SOLE In & Out-of-School Programs

## April

- Spring Break STEM Camp
- Summer Program Registration Opens

## May

- Idaho Gives - Annual Fundraiser for SOLE's Youth Scholarship Fund

## June

- Summer SOLE Out-of-School Programs

## July

- Summer SOLE Out-of-School Programs

## August

- Summer SOLE Out-of-School Programs

## September

- Summer SOLE In & Out-of-School Programs

## October

- Summer SOLE In & Out-of-School Programs

## November

- Fall Break

## December

- SnowSchool Experience Volunteer Training
- Winter Break STEM Camp





**CONTACT US**

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